ABSTRACT OF THE DISCLOSURE

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system for matching entities having needs to entities having capability to meet the needs. A plurality of needs profiles are created, where each need profile comprises a data record specifying attributes about a A plurality of capability profiles are also need. created, where each capability profile comprises a data record specifying set of attributes of an entity having a capability of meeting a need. A matching engine is coupled to repetitively and automatically examine the needs profiles and capability profiles to identify matched profiles, wherein a match comprises a set of profiles substantially compatible judged based to be upon correspondence of the attributes specified therein.